

## EXHIBITION PROSPECTUS

Exhibition Space on Sale Now

# WATERWISE IRRIGATION EXPO 2023

## 16<sup>TH</sup> AUGUST 2023

Between 7.30am and 4.00pm  
 Optus Stadium  
 Victoria Park Drive, Burswood

## ABOUT THE EXPO

The Waterwise Irrigation Expo provides Exhibitors a face to face opportunity with the urban landscape industry of Western Australia. This biennial event attracts delegates from all sectors of the irrigation industry including Local Govt Parks & Gardens Teams, Landscapers, Irrigation Installers, Contractors, Retailers and Turf Managers. A dedicated stream is being introduced this year for school gardeners, widening the audience for exhibitors to showcase their latest products and water efficient technologies.

The Expo will consist of delegates being assigned to a group for the duration of the day and being escorted to various locations within the Burswood Park Precinct for hands-on field training.

# SEMINAR PROGRAM

7:30AM WELCOME  
7:45AM OPENING CEREMONY  
9.45AM MORNING TEA  
ROTATIONAL GROUPS COMMENCE  
10.15AM ROTATION 1  
11.15AM ROTATION 2

12.15PM LUNCH  
12.45PM ROTATION 3  
1.45PM ROTATION 4  
2.45PM AFTERNOON TEA  
3.00PM ROTATION 5  
4.00PM CONCLUSION

Each Group will have a dedicated time slot to visit the Trade Show, ensuring Exhibitors a constant audience throughout the event.

The Trade Show will be “free entry” to the irrigation/landscape industry, allowing for an even larger audience for Exhibitors to showcase their latest technologies.

## EXHIBITOR TRADE BOOTH



## SINGLE BOOTH

\$2,500.00 + GST MBR RATE  
\$3,500.00 + GST NON MBR RATE

## DOUBLE BOOTH

\$3,500.00 + GST MBR RATE  
\$4,500.00 + GST NON MBR RATE

## THIS TRADE BOOTH COMES COMPLETE WITH:-

- Company Name in standard format on the front fascia
- 3m x 2m deep flush panel system with 2.4m high walls
- Walls Velcro compatible front-runner material
- Lighting = 2 x spotlights
- Power = 1 x 5 amp power outlet

## BOOTH STAFF FOOD/BEVERAGE VOUCHERS:

SINGLE BOOTH: 2 VOUCHERS | DOUBLE BOOTH: 4 VOUCHERS

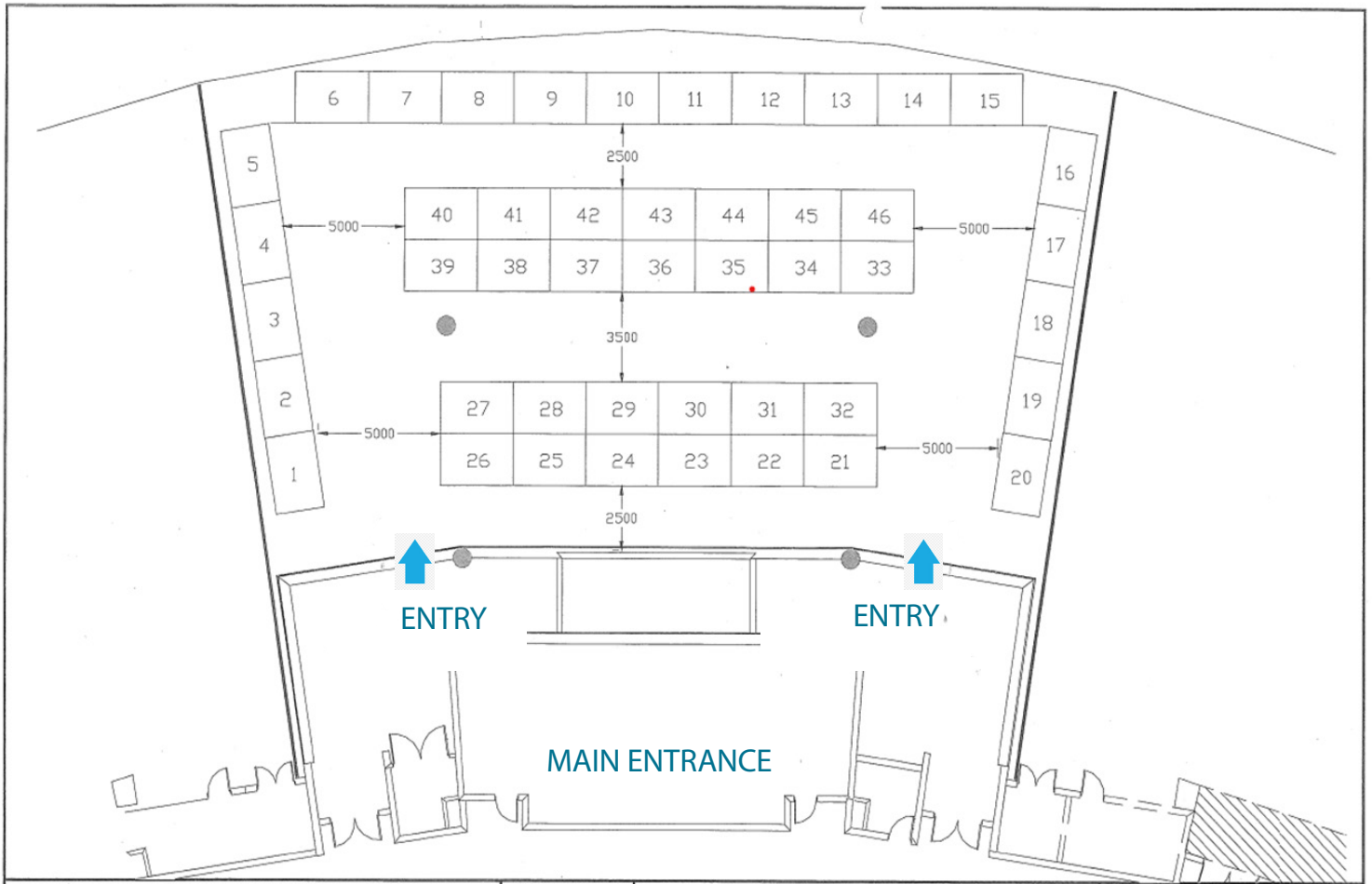
30 minute loading dock time will be allocated upon confirmation of booking (scheduled for Tuesday 15th August 2023 from 2.00pm onwards)

Site breakdown can commence on the afternoon of Wednesday 16th August 2023 from 4.00pm.

Advans Exhibition Services will liaise directly with each registered Exhibitor to finalise signage and arrange hire of any equipment.



# TRADE SHOW FLOOR PLAN



Sold

Available